

## ABSTRAK

# HUBUNGAN KOMPETENSI PROFESIONAL DAN KOMPETENSI PEDAGOGIK-DIDAKTIKAL DALAM BIDANG LITERASI MEDIA DENGAN KEEFEKTIFAN PENGAJARAN GURU SMA DI KABUPATEN BANTUL

Penelitian

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ini bertujuan untuk mengetahui hubungan kompetensi profesional dan kompetensi pedagogik-didaktikal guru dalam bidang literasi media dengan keefektifan pengajaran guru SMA di Kabupaten Bantul. Penelitian ini dilakukan pada bulan September sampai dengan Oktober 2021. Populasi penelitian ini adalah guru SMA di Kabupaten Bantul. Sampel penelitian ini berjumlah 116 responden, yang diambil dengan *purposive sampling*. Data dikumpulkan dengan kuesioner dan dianalisis dengan *Rank-Spearman*.

Hasil penelitian ini menunjukkan bahwa: 1) ada hubungan positif kompetensi profesional guru dalam bidang literasi media dengan keefektifan pengajaran guru (nilai *Correlation Coefficient* = 0,331 dan nilai *Sig (1-tailed)* = 0,000); 2) ada hubungan positif kompetensi pedagogik-didaktikal guru dalam bidang literasi guru dengan keefektifan pengajaran guru (nilai nilai *Correlation Coefficient* = 0,322 dan nilai *Sig (1-tailed)* = 0,000).

**Kata kunci:** Kompetensi profesional guru, kompetensi pedagogik-didaktikal guru, literasi media, dan keefektifan pengajaran guru.

**ABSTRACT**

**THE CORRELATION BETWEEN PROFESSIONAL COMPETENCE AND  
PEDAGOGICAL-DIDACTICAL COMPETENCE IN  
MEDIA LITERACY AND THE TEACHING  
EFFECTIVENESS OF HIGH SCHOOL TEACHERS  
IN BANTUL REGENCY**

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*This research aimed to test the correlation between professional competence and pedagogical-didactical competence of teachers in media literacy and the effectiveness of high school teacher teaching in Bantul Regency. The study was conducted from September to October 2021. The population of this study were high school teachers in Bantul Regency. The study samples totaled 116 respondents, taken with purposive sampling. Data were collected by the use of questionnaires and analyzed with Rank-Spearman.*

*The results of this study showed that: 1) There was a positive correlation between teacher's professional competence in media literacy and the teaching effectiveness of teachers (Correlation Coefficient = 0.331 and Sig value (1-tailed) = 0.000); 2) There was a positive correlation between pedagogical-didactical competence of teachers in teacher's literacy and the teaching effectiveness of teachers (Correlation Coefficient value = 0.322 and Sig value (1-tailed) = 0.000).*

**Keywords:** Professional Competence of Teachers, Pedagogical-Didactical Competence of Teachers, Media Literacy, and Effectiveness of Teacher Teaching

**Reviewer bahasa:**



**G. Punto Aji, M.Hum**