

ABSTRACT

PUTRI, NI PUTU AYU ROSITA. (2020) **Violations of Conversational Maxims of The Cooperative Principle in Creating Humor in *School of Rock* TV Series Season 1 Episodes 2 and 3**. Yogyakarta: Department of English Letters, Faculty of Letters, Universitas Sanata Dharma.

Humor is something that is funny and can be found in comics, books, movies, and everyday situations of life. The object of the study is the conversation of the characters on the TV Series entitled *School of Rock*. In this study, the researcher focuses on analyzing violations of conversational maxims of cooperative principle in creating humor in *School of Rock* TV Series Season 1 Episodes 2 and 3.

There are two problems based on the topic. First, what types of violations of conversational maxims of cooperative principle appear in *School of Rock* TV Series Season 1 Episodes 2 and 3? Second, how do the violations of conversational maxims found create humor in *School of Rock* TV Series Season 1 Episodes 2 and 3? This study aims to find out the types of violations of conversational maxims of cooperative principle and to find how the violations of conversational maxims of cooperative principle in *School of Rock* TV Series can create humor.

In this study, the researcher uses the pragmatic approach. The data are obtained from the conversation of the characters on *School of Rock* TV Series. Based on the analysis, the researcher concludes that there are 40 violations of maxims on *School of Rock* TV Series Season 1 Episodes 2 and 3. There are 18 violations of quality, 15 violations of quantity, 6 violations of relation, and 1 violation of manner. Besides, the researcher also concludes that there are 19 data of violations of maxims that create humor. The humor is created by three ways, there is incongruity, superiority, and release strategy.

Keywords: Cooperative Principle, Violation Maxim, TV Series, Humor.

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Humor adalah sesuatu yang lucu dan dapat ditemukan di komik, buku, film, dan situasi kehidupan sehari-hari. Objek dalam penelitian ini adalah percakapan karakter didalam TV Series berjudul *School of Rock*. Dalam studi ini, peneliti berfokus pada menganalisis pengabaian maksim dari prinsip kerjasama dalam menciptakan humor di *School of Rock* TV Series Season 1 Episode 2 dan 3.

Terdapat dua masalah berdasarkan topic. Pertama, apa saja jenis pengabaian maksim percakapan dari prinsip kerjasama yang muncul di *School of Rock* TV Series Season 1 Episode 2 dan 3? Kedua, bagaimana pengabaian-pengabaian maksim percakapan dari prinsip kerjasama dapat menciptakan humor di *School of Rock* TV Series Season 1 Episode 2 dan 3? Tujuan dari studi ini adalah untuk menemukan berbagai tipe pengabaian maksim percakapan dari prinsip kerjasama yang dilanggar di *School of Rock* TV Series Season 1 Episode 2 dan 3 dan untuk menemukan bagaimana pengabaian-pengabaian maksim percakapan dari prinsip kerjasama di *School of Rock* TV-Series dapat menciptakan humor.

Di dalam studi ini, peneliti menggunakan pendekatan pragmatik. Data yang diperoleh dari percakapan karakter di *School of Rock* TV Series. Berdasarkan hasil analisis, peneliti menyimpulkan bahwa terdapat 40 pengabaian-pengabaian maksim di *School of Rock* TV Series Season 1 Episode 2 dan 3. Ada 18 pengabaian maksim kualitas, 15 pengabaian maksim kuantitas, 6 pengabaian maksim hubungan, 1 pengabaian maksim cara. Selain itu, peneliti juga menyimpulkan bahwa ada 19 data pengabaian-pengabaian maksim yang menciptakan humor. Humor diciptakan dengan tiga cara, yaitu strategi inkongruensi, superioritas, dan rilis.

Kata kunci: Cooperative Principle, Violation Maxim, TV Series, Humor.